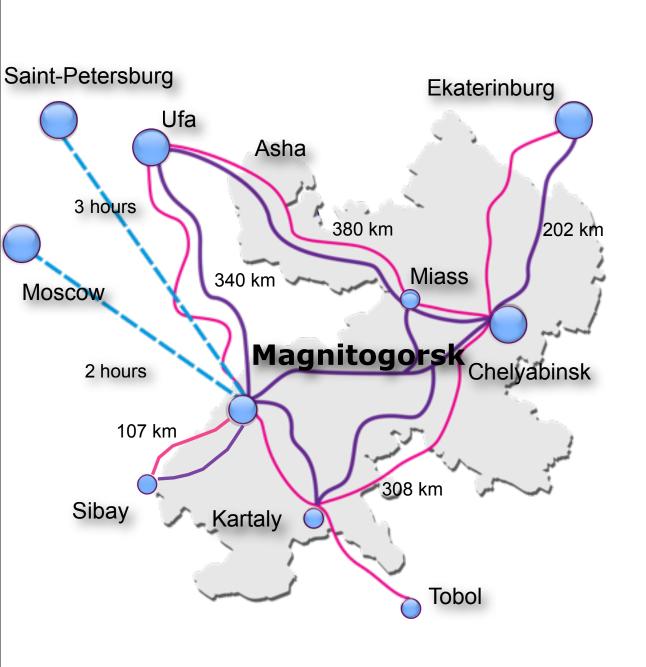


THE PLACE WHERE EUROPE AND ASIA MEET

TOURISM IN MAGNITOGORSK

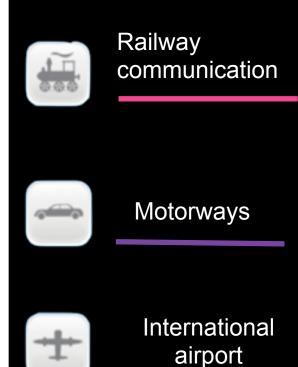


Magnitogorsk is the 25th largest city in Russia (392,35 sq km)
Population of the city is 411,185 thousand people
Inhabited by representatives of more than 90 nationalities
Time zone GMT +5





transport infrastructure





history of the city

Magnitogorsk appeared on the map of the USSR in 1929, with the arrival of the first builders from all over the country. This date became the birthday of legendary Magnitogorsk.



Monument «Tent of the First Builders of Magnitogorsk»





«The Soviet War Memorial» in Berlin



Monument «Home Front to Front» in Magnitogorsk





Monument «The Motherland Calls» in Volgograd

«Home Front to Front» is a part of one triptych devoted to the victory in the World War II. Contribution of Magnitogorsk to the victory over the fascism is enormous. Magnitogorsk Iron and Steel Works has become a real armoured shield of the country.











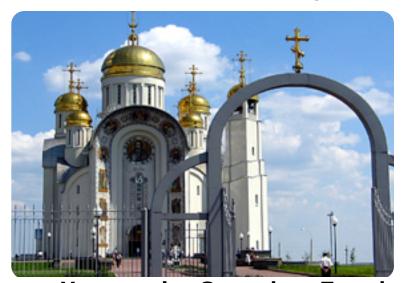
Nowadays architecture of the city is various. It represents a mixture of the Stalin Empire style, its arches and picturesque parks, with creative innovations of modern architecture.



religious architecture



The Dome of the Rock (Masjid Qubbat As-Sakhrah) located in Jerusalem became a prototype of **the Cathedral Mosque**



Vozneseniya Gospodnya Temple
(Ascension of Christ Temple) is located on the right bank of the Ural river in Magnitogorsk. It is one of the largest religious centers in the South Ural.







Magnitogorsk is a modern and diverse city. Located in two parts of the world, Europe and Asia, it represents a unique geographical and national alliance, uniting not only the parts of the world, but also the nations, inhabiting it, and their culture.

This idea has been reflected by the brand of Magnitogorsk



THE PLACE WHERE EUROPE AND ASIA MEET

Associations of the logo:

- the bridge, connecting Europe and Asia
- the bridge, connecting industrial city with the social and residantial one
- the musical rythm
- the pulse of the young growing city and its inhabitants

The colour of the bridge, which is the place where Europe and Asia meet, has a symbolic meaning - it appeared as a result of the connection of two other colours. Because something new and evolutional always appears due to cooperation and unity.



THE PLACE WHERE EUROPE AND ASIA MEET

- **Pink** is the colour of freedom, newness and energy. This colour means the possibilities for self -realization, creativity and innovations. Nowadays there are all the conditions in the city for the support and development of innovations in production, most of them have been implemented in Magnitogorsk.
- Green is the colour of nature, freshness, comfort. This colour symbolizes tourist attraction of Magnitogorsk.

 Beauty of the South Ural nature, unique geographical location, rich city architecture, comfortable ski centers all these factors make Magnitogorsk so attractive
- **Violet** is the colour of seriousness and consolidation, it reflects uniqueness of historical and cultural heritage of Magnitogorsk
- **Blue** the colour of experience, history, purity, confidence, it characterises Magnitogorsk as a city with unique history. Magnitogorsk has become a symbol of revolutionary reconstraction of society
 - **Yellow** is the colour of the sun, intelligence, science, observation, analysis, wealth, power and success. This colour symbolises not only rich natural resources of the city, but also its rich HR and scientific potentia

Prerequisites towards tourism development

MAGNITOGORSK

- Highly-developed toursit infrastructure for any season,
- Unique natural resources,
- Historical and archaeological monuments ,
- Sport and SPA tourism,
- Highly developed entertainment infrastructure,



- Advantageous geographical location,
- International airport.



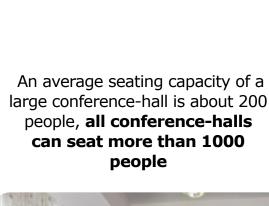
Hotels



Entertainment sphere in Magnitogorsk is at a high level: well-developed hotel infrastructure, SPA-centers, aquaparks of the Europen level, a wide variety of entertainment centers and cinemas, theatres, museums, various cafes and restaurants



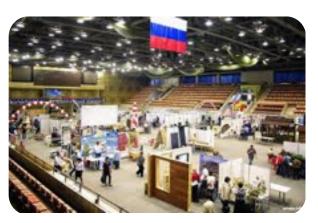
7 large areas with modern conference-halls ideal for various events of any level







business tourism



The largest
exhibition centers are: Romazan
Sports Palace and Track and
Field Center with the total area of
1800 sq m and 3200 sq m
respectively











Magnitnaya mountain is the unique natural phenomenon, its age is 300-400 million years

Arkaim is among the largest and the most well-known historical and cultural settlements of the legendary «Land of towns». Scientists suggest that all the settlements of «the Land of towns» were located around the center in the Magnitnaya mountain.



Magnitogorsk Picture Gallery



a rich collection of paintings, graphics works and sculpture

expositions from the Tretyakov gallery, the Hermitage and private collections

various art festivals and events

Magnitogorsk Local History Museum





more than 100 000 exhibits since the ancient times till nowadays

collection of rare letters and documents

unique temporary expositions





entertainment tourism city theatres



Pushkin Drama Theatre



Opera and Ballet Theatre

Pushkin Drama Theatre is in the list of the 10 most interesting provincial theaters in Russia according to the «Forbes» magazine.

«Viva Opera!» - an international festival of opera is held at Magnitogorsk Opera and Ballet Theatre.

«Buratino» Puppet Theatre is one of the best puppet theatres in Russia.









entertainment tourism hockey



Fans of fascinating sport shows can visit hockey matches with one of the most titled ice hockey clubs in Russia - «Magnitogorsk Metallurg». All the home matches of the team are held in Arena «Metallurg» - one of the most modern and comfortable ice halls in the Ural.

Park «Dinozavrik»



- excursions with «real» dinosaurs;
- equipped beach;
- professional football ground and tennis court;
- separate picnic zones;
- equipped children's playgrounds

website: www.parkdinozavrik.ru



The Orangery



The orangery is a real paradise with exotic plants, where papaya, peaches, figs, tangerines, oranges, lemons are grown

SUNKI festival



The basic concept of the event is the development of the creativity of each participant.

The main festival areas:

- music and art;
- hand-made and child;
- classic and street sport

website: www.sunki.ru







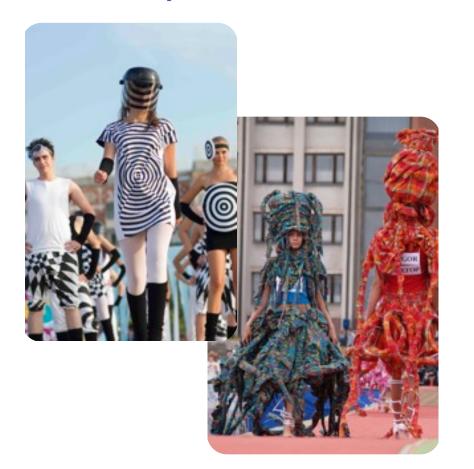
event tourism



The aim of the World Snow Day is to involve children and their parents to a healthy lifestyle and winter sports

website: www.world-snow-day.ru

Polovodye





Viva Opera!



Young and talanted fashion designers and musicians along with fashion experts from all over the world gather together during the festival of contemporary fashion and music «Polovodye»

An international festival «Viva Opera!» attracts world best opera stars



- rafting;
- speleotuorism;
- zorbing, karting;
- wakeboarding;

- horse riding;
- fishing;
- beaches;
- picnics;



sports and extreme tourism in winter



Ski center «Metallurg-Magnitogorsk»

the most comfortable gondola lift in Russia



Ski center «Abzakovo»

The winner of the «The best Alpic resort of Russia and the Ural»

40 km Location from Magnitogorsk 60 km

17 km Total length of the skiing tracks 20 km

Magnitogorsk ski centers are among the largest and the most comfortable in Russia. Ski fans will appreciate world-class ski tracks, accommodation and entartainment facilities along with fantastic views.



industrial tourism







OJSC MMK is one of the largest steel producers in the world

Here tourists can see a fascinating process of casting of pig-iron, visit mill 5000, control panel of which is similar to a control panel of a spaceship

Relax and health centers of Magnitogorsk:

- Yuzhnyy (<u>www.spa-mgn.ru</u>)

- Magnitogorsk relax and health center

Yubileynyy(www.bannoe.mmk.ru)

Karagayskiy Bor (<u>www.borzdrav.ru</u>)

- Yakty-Kul (санаторий-яктыкуль.рф)







Welcome to Magnitogorsk!



Investment projects and strategic development service

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